

Case Study: Spring Gully Foods



Company Profile

Spring Gully is a third generation family owned food manufacturing company that has built an enviable reputation both at a national and international level.

The Spring Gully story started with pickles and sauces, however with considered strategic acquisitions the stable of brands within the Spring Gully Group has expanded to include Leabrook Farms Honey, Gardner and Nuqua natural springwater.

In addition to catering for its own brands, the purpose built Spring Gully processing plant provides contract processing services for many brand name independent and generic supermarket products.

With an absolute passion for the food industry, the management team continues to drive the future expansion and improvement of the business.

Business Challenges

Spring Gully formerly operated a DOS based business management system. While robust, the existing solution was no longer being developed by the vendor, which limited Spring Gully's ability to leverage the benefits of emerging technologies.

A key objective of the business was to base its business systems on a technology platform that provided greater accessibility to information for both their staff and trading partners; something that could not be achieved with the existing system.

Additionally, as a result of business growth and the nature of existing systems, large amounts of manual data entry were required to cope with daily processing requirements. This placed a disproportionate burden upon the administrative team and increased the potential for data entry error.

With continued expansion plans in place, the management team recognised the need to implement a system based upon technology that would facilitate the automation of business processes and reduce the administrative burden on the business.

Company:
Spring Gully Foods

Industry:
Food processing

The Issue:
With a current system based on old technology, Spring Gully's management team recognised the need to move to a system that was capable of leveraging the benefits of modern technologies, providing a platform to streamline business processes.

The Solution:
Graycorp's Gcorp Enterprise solution and a purpose built Honey Management module were implemented. Core business processes have been streamlined by leveraging current and emerging technologies.

“Our system's flexibility and access to timely and accurate information is beyond our expectations.”

Kevin Webb
Managing Director
Spring Gully Foods Pty Ltd

The Solution

After detailed consultation and consideration, Spring Gully chose to implement Graycorp's Gcorp Enterprise suite of software.

An intuitive and easy to use Enterprise Resource Planning (ERP) solution, Gcorp integrates Spring Gully's core business functions into a single, streamlined system that is based upon the most recent technologies available.

In addition to implementing the standard Gcorp suite, Graycorp developed a fully integrated, purpose built Honey Management module to cope with the specific requirements of Spring Gully's honey processing.

Leveraging the capabilities of handheld mobile devices, wireless networks and automated background processing, this purpose built module has streamlined the processes within the honey processing division of the business.

A strong, mutually respectful working relationship with the Graycorp team has enabled Spring Gully to maximise the benefits received from the initial project.

With continued R&D investment by Graycorp, Spring Gully now has a business system that enables it to leverage technology as a tool to assist in its growth.

The Outcomes

Despite being in the early stages of their use of the Gcorp suite, Spring Gully have already received a number of benefits, including;

- Successful delivery of the customised Honey module. As a result of the implementation of this new module, Spring Gully has been able to improve its honey intake process, resulting in a reduction in the manual data entry required and providing access to more timely and accurate information.
- Due to the intrinsic integration within the Gcorp suite, Spring Gully has been able to improve the management of its raw materials, enabling the company to better meet production requirements and optimise the use of working capital.
- Access to live profit and loss and balance sheet reports has given Spring Gully's management team the information required to monitor and adjust its operations on a daily basis.

In addition to the benefits already received, Spring Gully expects further future benefits:

- Improved management of its manufacturing operation, enabling the company to better meet the needs of its customers and optimise its raw materials and finished goods inventory levels.
- Tight control over the product costing through the use of the standard Gcorp Costing module.
- Further expansion of the use of the Gcorp suite and complementary modules available to maximise the return on investment.

About Graycorp

Graycorp works with food and beverage, distribution and manufacturing companies offering a fully integrated software solution that provides the business tools to support informed decision making and achieve optimum business results. The Graycorp team offers clients a unique blend of direct commercial experience in distribution and manufacturing consulting, business software development and client support.

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