

Case Study: Dexion Adelaide



Company Profile

Adelaide Shelving (trading as Dexion Adelaide) is a proud member of the national Dexion franchise group.

The Dexion franchise group specialises in providing storage solutions for office, storeroom, warehouse, factory, workshop, retail, school, hospital and hospitality customers.

Additionally, Adelaide Shelving is the developer and manufacturer of the Free-Track and Mek-Drive solutions for commercial compactus units.

Business Challenges

Dexion Adelaide formerly operated disparate systems to manage the business, which included an old DOS based program and manual spreadsheets.

Unfortunately the vendor for this DOS based package was no longer developing this product, which meant that the functionality was limited and the system was not user friendly.

In addition to the limited functionality, there was no communication between the manual spreadsheets and the DOS package, resulting in duplication of data entry. This was both time consuming and prone to errors. As a result, management was provided with limited up-to-date information on which to make decisions.

Based upon the increasing demands of the business, and the advice from its external accountants, Dexion Adelaide's management recognised that an integrated system that could cope with all aspects of their business and provide a platform for future growth was needed.

Company:

Adelaide Shelving (trading as Dexion Adelaide)

Industry:

Commercial and industrial storage solutions

The Issue:

Dexion Adelaide was using a number of disparate systems to manage its business. The lack of integration between these systems resulted in duplication of data entry and limited visibility of key information.

The Solution:

Graycorp's Gcorp Enterprise solution was implemented, providing a single system to manage the core aspects of the business and reduce the need for duplication of data entry. Access to real time information allows management to make more informed decisions.

“What we received from Graycorp was the right software from professional people. We now are reaping the benefits of time saved and better dataflow.”

Frank Affede
Administration Manager
Dexion Adelaide



The Solution

After evaluating a number of business software applications, Dexion Adelaide chose to implement Graycorp's Gcorp Enterprise suite of software.

An intuitive and easy to use Enterprise Resource Planning (ERP) solution, Gcorp integrates Dexion Adelaide's core business functions into a single system, removing the need for manual spreadsheets to be used.

Gcorp provides Dexion Adelaide's staff with access to real time business critical information, allowing them to closely monitor and manage the key areas of the business.

Gcorp has become an intrinsic part of the daily operations for all staff, providing a single system to manage the entire business process from quote creation through to dispatch and installation.

Through a close ongoing relationship with all members of the Graycorp team, Dexion Adelaide has benefited significantly, enabling the Gcorp Enterprise solution to be tailored to the changing needs of the business.

The Outcomes

The implementation of the Gcorp Enterprise solution into Dexion Adelaide's business has provided many benefits:

- Desking of accounting related tasks has resulted in more internal control and reduced dependence upon external accountants.
- Improvements in stock control processes have enabled management to have confidence in the accuracy of stock related information.
- Access to 'live' information has enabled management to make quicker, more informed business decisions.
- A more comprehensive reporting suite has provided the ability to report on aspects of the business that were previously not visible.
- Streamlining the processing and accuracy of data entry has reduced the time required to fulfil the daily requirements.

Having already received significant benefit from its investment in the Gcorp suite of software, Dexion Adelaide plans to extend its use of the system to facilitate more detailed analysis of key business drivers.

About Graycorp

Graycorp works with food and beverage, distribution and manufacturing companies offering a fully integrated software solution that provides the business tools to support informed decision making and achieve optimum business results. The Graycorp team offers clients a unique blend of direct commercial experience in distribution and manufacturing consulting, business software development and client support.

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